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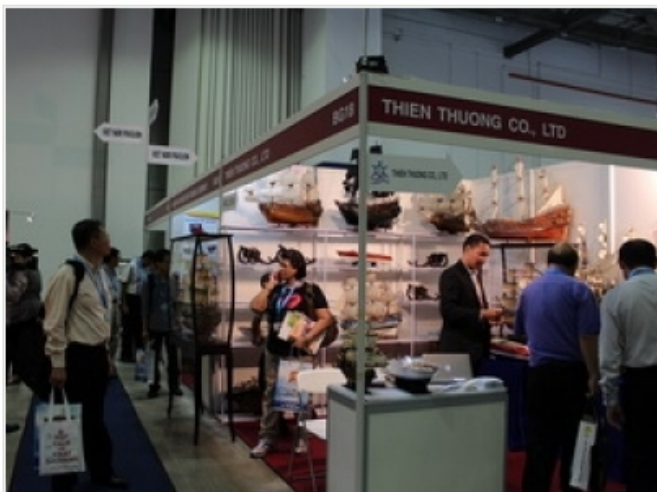
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Business

Vietnamese products on display at Singapore fair

Wednesday, 10/07/2013 - 10:16 PM (GMT+7)

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A Vietnam pavilion at the fair

Six Vietnamese enterprises are taking part in the Singapore Gifts & Premiums Fair, held July 10-12 at the Marina Bay Sands, Expo and Convention Centre.

They artisans will display handmade products, including wooden boats, butterfly pictures, accessories made from horns and clam shells, stuffed toys, paper bags, woolen gifts, rice paintings, and toys crafted from paper.

Thien Thuong Co. Ltd. is participating for the second time. Last year, it concluded deals worth around SGD200,000. The firm's products have been exported to the US and the EU for a number of years, according to company representative Vuong Dinh Soai. It sees the fair as an opportunity to expand its business in Asian markets, particularly in Hong Kong (China) and Singapore, where customers prefer decorative articles made skillfully by hand.

Viet Mano's rice paintings attracted interest from many foreign enterprises. Rohana Rahman of Malaysia's Sweet Touch Ceramic Sdn Bhd commented that the paintings are, "very impressive in terms of ideal", while Jyri Jarock of the HEF Group of Finland described rice paintings as, "special".

Visiting the Vietnam Pavilion, Vietnamese Ambassador to Singapore Tran Hai Hau expressed his wish that, with assistance from the Vietnamese Government, the small enterprises participating in the Singapore Gifts & Premiums Fair 2013 will receive orders for export items, generating more jobs for skilled Vietnamese artisans.

With an exhibition space of over 4,500 square metres and 158 participants from over 30 countries and territories, the fair is the largest and most successful trade show of its kind.

(Source: VNA)

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