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Bizlink Gifts
by These Abled People

Adapting in time of adversity to keep Persons with Disabilities employed and connected

Bizlink Centre will be participating in the first virtual SGP Fair from 28-30 October 2020. Bizlink Centre would like to invite guests to visit their booths to find out more about the company's products and services, as well as their social mission to create a more inclusive environment for persons with disabilities and the disadvantaged.

During these tough times with the COVID-19 situation, Bizlink Centre has been challenged to adapt its processes and move towards a more digitalized environment. With events moving to virtual platforms, Bizlink Centre will be participating in the virtual SGP Fair. Held over 3 days – 28th to 30th October 2020 – this fair aims to connect participating vendors with potential corporate consumers.

Bizlink Centre highlights 2 of their 7 Social Enterprises on this platform – Cards & Gifts (CNG) and Floral & Hamper (FNH). With 21 years of experience under their belt, and a wide range of products and services from corporate gifts, greeting cards, festive packets, handicrafts, floral and hamper arrangements, and more available, potential consumers are sure to find something that fits their needs.

With the COVID-19 pandemic, Bizlink Centre understands that consumers focus may have shifted, and that corporate gifts and physical greeting cards may no longer be of utmost importance. As such, the CNG and FNH Social Enterprises have pushed product development towards meeting essential needs, such as reusable face masks. These face masks come in the iconic Singapore batik print and are available in various colours. Launching a premium and standard line has also helped cater to the varying needs of the public.

As companies try to stay connected with their staff who may now be on work-from-home basis, hampers have also been highly sought after. From tonic to fruit baskets, wellness hampers are configured to suit different requirements. Bizlink Centre recently had the honour of supplying hampers and floral arrangements to medical centres under SingHealth in celebration of Nurses Day and honoring them, especially during this difficult time.

Bizlink Centre is a non-profit organization dedicated to serving needy disadvantaged individuals, in particular persons with disabilities, through training and employment in Singapore since 1986. Bizlink is a registered charity with the office of the Commissioner of Charities and is conferred the status of the Institution of Public Character (IPC).

Bizlink's programmes provide a variety of soft skills and on-the-job training that maximize opportunity for participants to reach their fullest potential. Our social enterprises offer a supportive environment for disadvantaged individuals and those with disabilities across several vocations. Today, individuals, regardless of their disabilities and disadvantaged background, are enabled through work within an inclusive community.