

FG Concepts Pte Ltd: Your One-Stop Gifts Solution

From 28 October 2020 to 30 October 2020, FG Concepts Pte Ltd will be taking part in the Singapore Gifts and Premiums Fair 2020. Due to the circumstances brought about by the COVID-19 situation, for the first time in its history, the Singapore Gifts and Premiums Fair will be held online as a virtual exhibition. Participants to the online show will be able to access the show from wherever they are, allowing for great ease of access.

Of participating in the virtual exhibition, Director Rose Lim said, "This virtual exhibition is something new to us. I am quite optimistic regarding the direction this event is taking. It is good to adapt to the COVID situation and change the fair such that the users can still participate in it without putting themselves at risk by being physically present with a large crowd. It is a step in the right direction. Users will still be able to experience and browse the offerings from all exhibitors at their own convenience. For FG, we are looking to showcase our new products as well as let the visitors know of our strength in customizing apparel and jackets with no minimum order quantity. We hope that we will be able to use our strengths to bring customized apparel to more people around the country."

In addition to its offerings which will be showcased at the virtual exhibition, FG Concepts will be looking to introduce some exciting new additions to its portfolio in the near future.

- Launch of Shopee e-commerce platform
- Launch of FG Global, a new entity primarily aimed at international clients
- Improvements to its customization capabilities so that apparels and jackets can be delivered at an even lower cost and faster lead time

About FG Concepts Pte Ltd: FG Concepts is a corporate gifts company based in Singapore which specializes in custom-made corporate gifts and apparel. Founded in 2004, FG has over 10 years of experience in the industry and has served many clients from MNCs to government organizations. FG focuses on bringing high quality gifts to its clients at the best price possible, while providing excellent service to oversee the production of the gifts from start to finish.