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UNIQQIFT

UNIQQIFT's Latest Product, The PLUS E-Voucher, Promises The Best Of Both Worlds

SINGAPORE, 8 October 2020 - UNIQQIFT is excited to announce the launch of their latest premium product, the PLUS E-voucher. The PLUS E-voucher's unique selling point lies in its ability to allow recipients to choose between online or physical merchants.

It was introduced after UNIQQIFT discovered that there was a lack in the industry for such a voucher product. Most companies were either focused on offering physical merchants or only offering online merchants as mono-branded vouchers.

The PLUS E-voucher currently offers 7 online merchants and over 80 physical retailers.

The 7 online merchants include Grab (including GrabFood), Foodpanda, Zalora, Lazada, Redmart, Qoo10 and Fairprice Online. Popular merchants like Shell, Tung Lok Group, Courts, and Marks & Spencer are among the physical retailers offered. Grocery brands like Giant and Cold Storage are also available on the voucher.

As with the other E-voucher products that UNIQQIFT offers, the PLUS E-voucher can be accessed through a unique voucher weblink and pin-code. Recipients can use their smartphones to click on the link, key in the pin-code, and thereafter choose their desired option.

During the pandemic season, UNIQQIFT has also encouraged the use of E-vouchers over physical ones as E-vouchers can be distributed and redeemed through contactless means. With the PLUS E-voucher, UNIQQIFT aims to give its recipients choice, convenience, and safety during this period.

Companies looking to purchase the PLUS E-vouchers for their corporate events, rewards, marketing campaigns, or other purposes can do so at this link: <https://uniggiftvoucher.com/order/>

UNIQQIFT was founded in 2008 and launched to bring the unique concept of choice in gifting to Singapore. Today, it is a respected partner of choice for Singapore's largest companies and most recognised brands. It offers robust tools for companies to develop long-term rewards programs of all shapes and sizes while providing attractive benefits that employees and clients would love.

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If you would like more information about the PLUS E-Vouchers, please contact:

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